

Yes, but no: Adoption and Rejection of Energy Efficiency Innovations

2 May 2018

Some Housekeeping Items

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Some Housekeeping Items (continued)

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- *The Clean Energy Solutions Center does not endorse or recommend specific products or services. Information provided in this webinar is featured in the Solutions Center's resource library as one of many best practice resources reviewed and selected by technical experts*

Agenda

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**Welcome &
Introductory
Remarks**

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**Overview of the
Clean Energy
Solutions Center**

- **Katie Contos**, Clean Energy Solutions Center

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Presentations

- **Mark Olsthoorn**, Postdoctoral Researcher, Grenoble Ecole de Management

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**Question and
Answer Session**

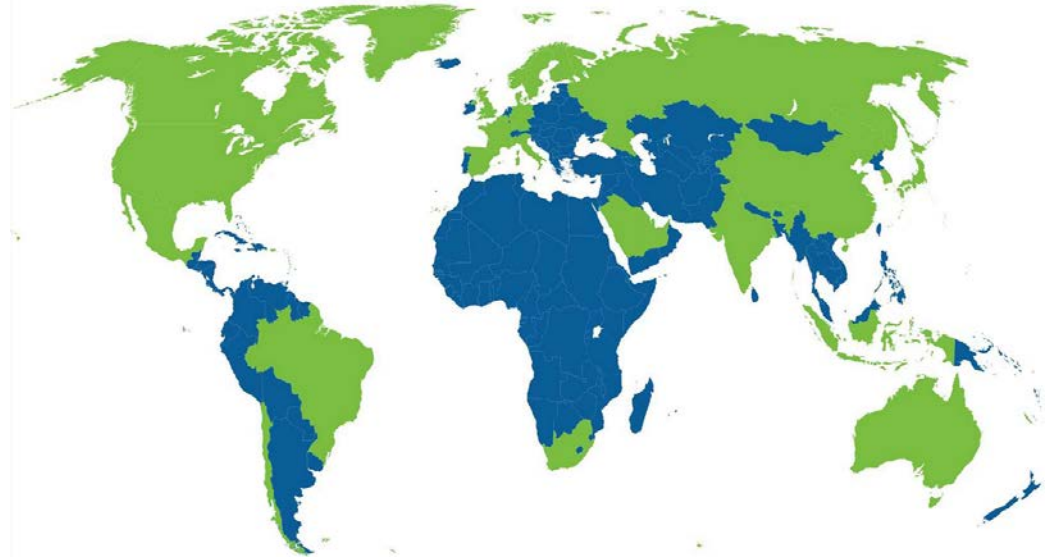
Clean Energy Ministerial

The Solutions Center:

- Launched under the Clean Energy Ministerial (CEM) in 2011

Clean Energy Ministerial:

- A high-level global forum to promote policies and programs that advance clean energy technology, to share lessons learned and best practices, and to encourage the transition to a global clean energy economy.



90%
of
Clean energy
investment

&

75%
of
Global CO₂
emissions

Solutions Center: Background & Vision

- Multilateral initiative, of the Clean Energy Ministerial, is co-led by the Australian Department of the Environment and Energy, Sweden's Ministry of the Environment and Energy, and the U.S. Department of Energy.
- Additional funding support from Power Africa
- In-kind support from Chile
- The Solutions Center is a unique CEM initiative assisting countries in all regions of the world in strengthening clean energy policies and finance measures
- Supporting transition of clean energy markets and technologies



*US participation & leadership are under review.

Solutions Center: Goals and Audience

Programs and Services

- **Team of 50+ experts from around the globe responded to 350+ requests for policy support from more than 80 countries**
 - Extensive support across Africa, Asia, and LAC
 - Launched support for finance measures in 2015
- **Trained over 15,000 officials through more than 225 webinars and training events with others**
- **Strong & growing partnerships with development agencies and regional and global organizations in delivery of support**
- **Over 5500 resources in curated library for policy makers**

Target Audiences

- **Primary**
 - Government Policy Makers and Advisors
- **Secondary**
 - Private-Sector Companies
 - Energy Entrepreneurs and Investors
 - Non-Governmental Organizations
 - Civil Society
 - Others Engaged in Clean Energy

Solutions Center: Partnerships

More than 35 international partners:

- Climate Technology Center and Network (CTCN)
- ECOWAS Center for Renewable Energy and Energy Efficiency (ECREEE)
- Inter-American Development Bank (IDB)
- International Energy Agency (IEA)
- International Partnership for Energy Efficiency Cooperation (IPEEC)
- International Renewable Energy Agency (IRENA)
- Low Emission Development Strategies Global Partnership (LEDS-GP)
- Renewable Energy Policy Network for the 21st Century (REN21)
- Sustainable Energy for All (SEforALL)
- United Nations Environment Programme (UN Environment)
- USAID Power Africa (USAID PA)

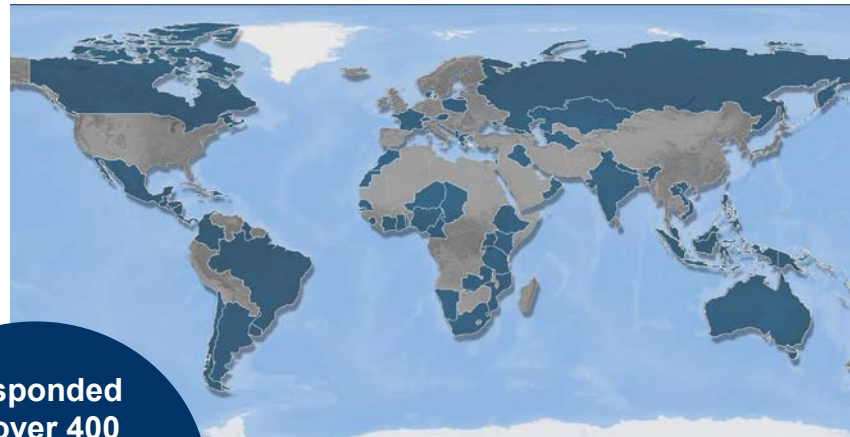


Ask an Expert: Our Experts in Action



We connect you to a global network of energy experts for personalized attention and quick response technical assistance on **strategies, regulations, standards, financial incentives, and energy transition programs** for a broad range of clean energy sectors and technologies including:

- Carbon Capture Utilization & Storage
- Energy Access
- Energy Efficiency
- Renewable Energy
- Smart Grid
- Transportation
- Utilities



Responded to over 400 requests for assistance from over 90 countries.

To request assistance, register on <http://cleanenergysolutions.org/expert>

Mark Olsthoorn, Postdoctoral Researcher at Grenoble Ecole de Management



Mark Olsthoorn is a post-doctoral researcher with a PhD in business administration from Grenoble EM and a Master of Science in aerospace engineering from Delft University of Technology. His research interests include adoption of energy efficiency and load management techniques. He has also worked on energy and climate policy at the University of Maryland and was a researching sustainability consultant in The Netherlands.

Question and Answer Session



**Mark Olsthoorn, Postdoctoral
Researcher at Grenoble Ecole de
Management**

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THANK YOU!

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