## Knowledge for climate action: a manifesto for change











# The Climate Knowledge Brokers MANIFESTO

Informed decision making for a climate resilient future





#### The Challenge Ahead

A climate resilient future? Climate Smart Development?

→ Many more people will need to make use of climate information

Where do these users get the knowledge from?

What information do those users need?

Who are the users?

How does this information need to be presented?

How can we work together to be more effective?

What is needed to imrpove the quality and use of climate knowledge in decision making?





#### The Climate Knowledge Brokers Group



The CKB Group is a network of more than 150 organisations and professionals focused on improving the quality and use of climate-related knowledge in decision making.

www.climateknowledgebrokers.net





#### Overview

- CKB's vision is a world in which people make climate sensitive decisions fully informed by the best available climate knowledge.
- The Manifesto was developed in a collaborative process by the Climate Knowledge Brokers Group (CKB) and describes the essential role of climate knowledge brokers in achieving that vision.









#### CLIMATE KNOWLEDGE BROKERS ADDRESS DIVERSE USER NEEDS



No awareness of issue



Lack of quality information



**Hidden information** 



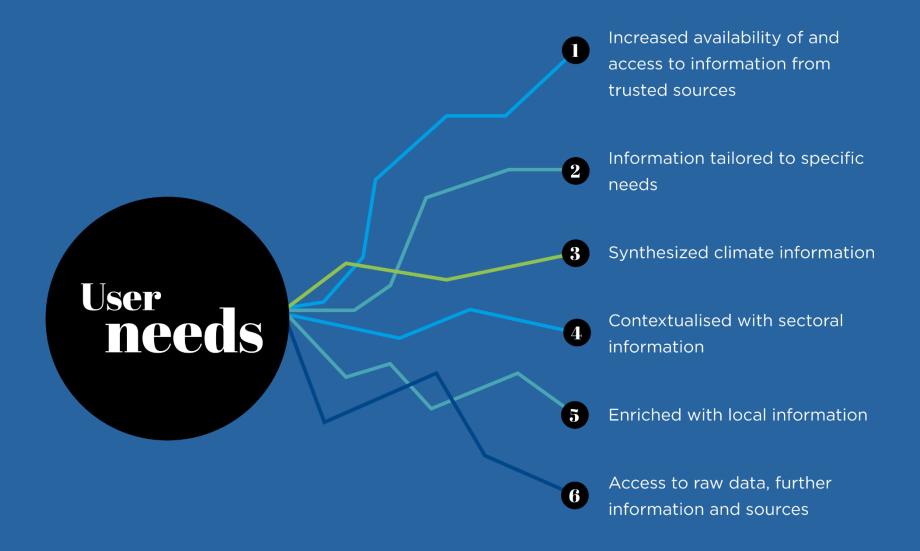
**Untailored information** 



**Too much information** 











#### Meeting user needs with tailored information

Information untailored to specific needs





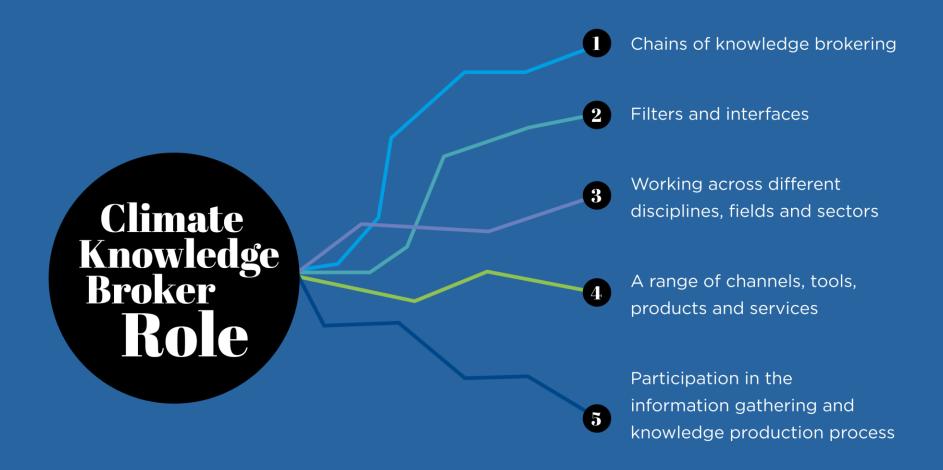
#### Dimensions of the climate knowledge broker role

Knowledge brokers are part of a chain and act as producers and users of information at the same time.













### HOW CKB FACILITATES EFFECTIVE CLIMATE KNOWLEDGE BROKERING

**Sharing & collaborating** 







#### The three main messages

- **Scale:** Nowadays almost everyone is becoming a climate decision-maker in one way or another.
- Tailoring: Climate information needs to be directly relevant to the audience and individuals in question, downscaled to the right level, and presented in language and formats they can easily relate to.
- **Collaboration:** We will only achieve to meet the demand and improve the quality and use of climate knowledge if we work together.





#### The Invitation

- With funders, we want to explain why more coherent and strategic funding for climate knowledge brokers is necessary. We welcome a dialogue.
- With climate knowledge brokers, we want to work together to improve our effectiveness in meeting user needs. We welcome your participation.





#### Additional information

#### **Manifesto Website:**

- manifesto.climateknowledgebrokers.net
  - Free PDF version of Manifesto
  - Selected interviews
  - Success stories
- Do you agree with what you heard & read?
   Become a supporter and undersign the manifesto: www.climateknowledgebrokers.net/sign

#### **Get in touch with CKB:**

- www.climateknowledgebrokers.net
- info@climateknowledgebrokers.net
- Twitter: @ckbrokers



