

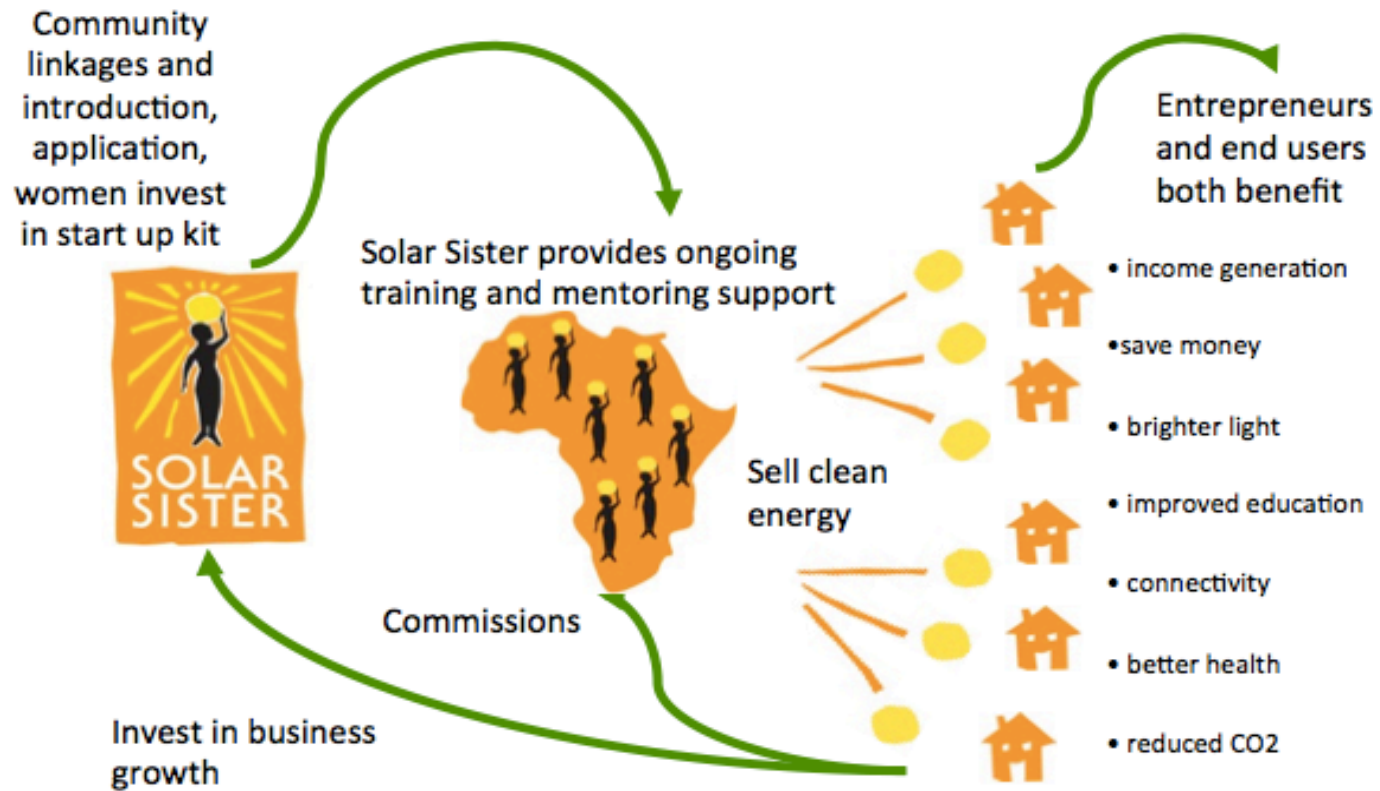
Women + Power

Last Mile Energy Access



Presentation by Katherine Lucey, CEO
Solar Sister

Last Mile Delivery - using a women powered market based business model





SOLAR SISTER



Solar Lamps

a Goes Online (UGO)

- THE WORLD'S
- AUTOMATICALLY
- MULTI-SWITCH
- PIVOT



SOLAR
SISTER

Finfly Mobile Lamp

Multi-Color

Finfly Mobile Lamp



Lamp Color

Multi-Color

Multi-Color

Multi-Color

Multi-Color

Multi-Color

Multi-Color

Multi-Color

Multi-Color

Multi-Color

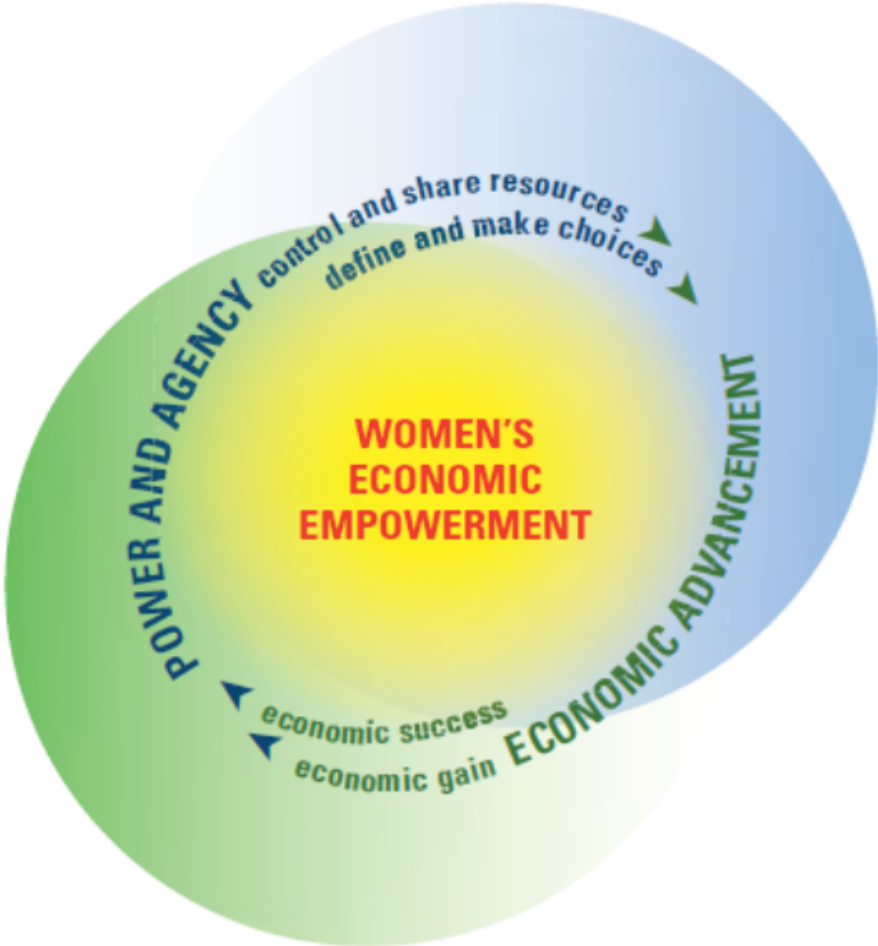
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Women's Economic Empowerment



A World of Impact


1000 **ENTREPRENEURSHIP**
Over 1000 Solar Sister Entrepreneurs spreading light, hope, and opportunity.

 **WOMEN'S EMPOWERMENT**
Solar Sisters are role models of women in business and the technology industry.

4+ hrs **EDUCATION**
4+ hours of solar light means more time to study.


 **HEALTH**
Solar lamps replace kerosene, which produce toxic fumes, black carbon, and increase risk of burns.

 **LIVELIHOODS**
Opportunities for solar powered businesses like phone charging.

 **HOUSEHOLD PROSPERITY**
85% of rural population own phones for business and connecting to the world. Only 5% have a place to charge them.

**INVEST IN A WOMAN.
INVEST IN THE FUTURE.**

How women and solar power create social, economic, and environmental benefits for the entrepreneur, her community, and the world.

 **CONNECTIVITY**
85% of rural population own phones for business and connecting to the world. Only 5% have a place to charge them.

2/3^{rds} **CLEAN COOKSTOVES**
2/3 more efficient with impacts on health, time savings, and household expenses.

 **ENVIRONMENT**
One solar light can save 1 ton of CO2 over 5 years. Access to sustainable energy helps prevent deforestation.

90% **FAMILIES**
Women invest 90% of their income into their family's well being.

 **SAFETY**
Brighter lights at night are safer for traveling and performing necessary chores.

600^M **RURAL ENERGY ACCESS**
Solar has the potential to reach the 600 million people in Africa who live without reliable electricity.

