

The Global Alliance for Clean Cookstoves will create a thriving market for clean cookstoves and fuels.

PROBLEM

Every day,
3 BILLION
PEOPLE
(500 million households)
rely on solid fuels to
power their rudimentary
stoves



which leads to...

- 4,300,000 deaths annually
- Wasted productivity
- Climate, forestry & other environmental degradation
- Up to 25% of global black carbon emissions
- Health & economic burdens that disproportionately impact women & girls



MISSION

- SAVE LIVES
- IMPROVE LIVELIHOODS
- EMPOWER WOMEN
- PROTECT THE ENVIRONMENT



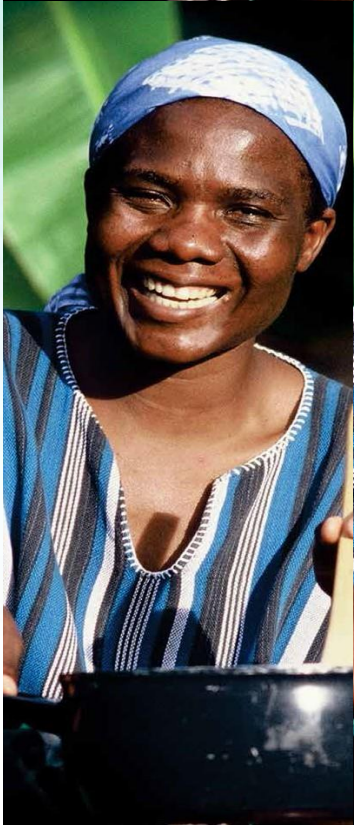
GOAL



100
MILLION
HOUSEHOLDS
ADOPT CLEAN AND
EFFICIENT
COOKSTOVES &
FUELS BY 2020

The Alliance has a specific gender strategy.

The sector needs to increase the role of women and address gender issues to scale adoption.



- **Women, as the users, will ultimately determine use and adoption of cookstoves and fuels**
 - Technologies, distribution approaches, marketing techniques, etc. must all be gender-informed
- **Women entrepreneurs are an untapped resource to scale adoption**
 - Fastest growing cohort of entrepreneurs and business owners in many developing countries
 - Reinvest back into their communities
 - High payback rates on business loans
 - Better able to reach female consumer segments which can increase overall sales
 - Utilize peer-to-peer communication to enhance adoption among female users

Challenges to scaling women's empowerment and entrepreneurship in the clean cooking sector

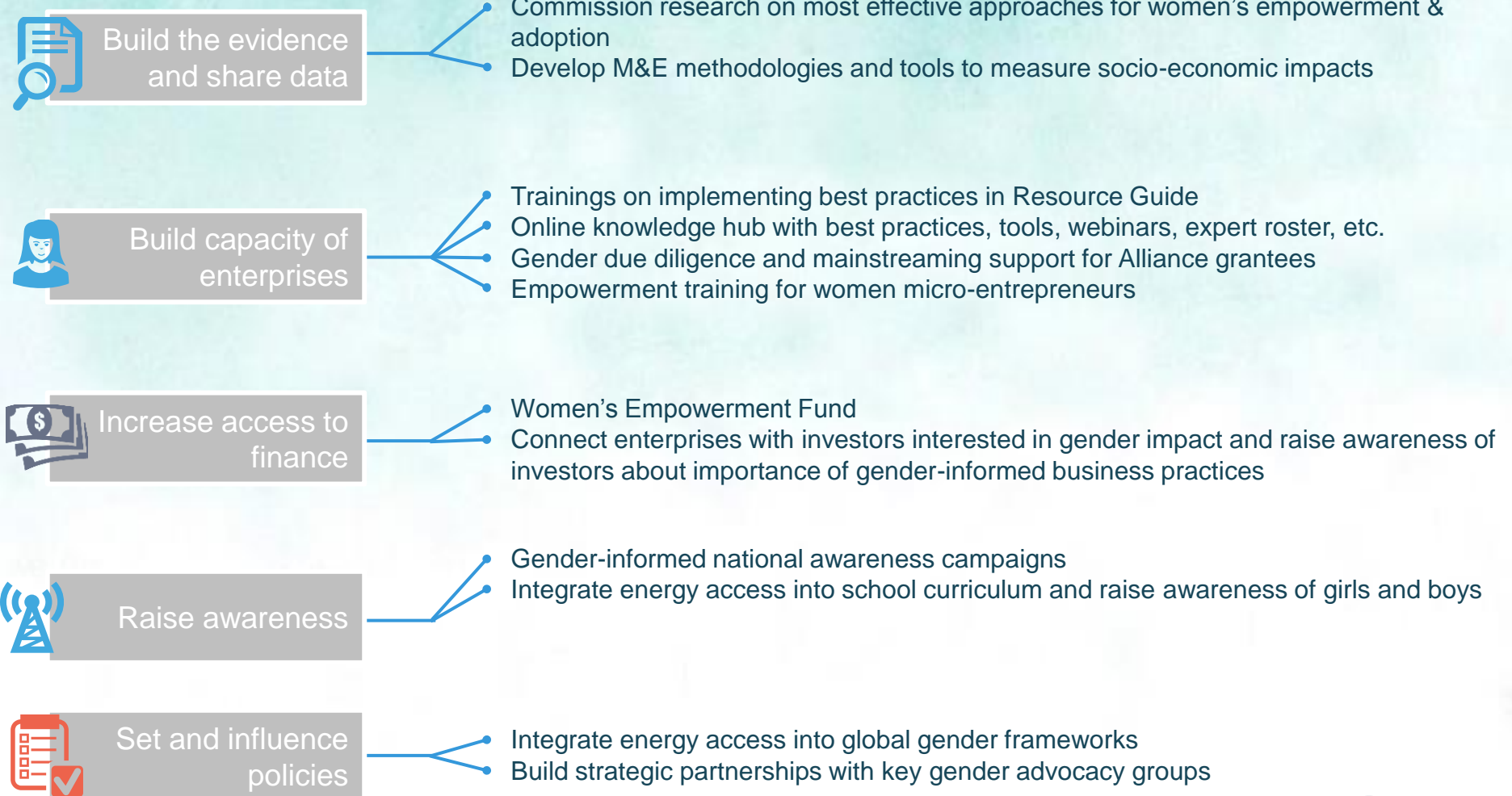
Capacity of implementing organizations to address gender and women's entrepreneurship needs to be strengthened

Financing needed for gender components of cookstove projects and women entrepreneurs

Need increased evidence of the specific gender impacts in the sector

Need to set and influence policies through awareness raising and advocacy

Gender strategy: Scaling effective approaches and increasing gender impacts

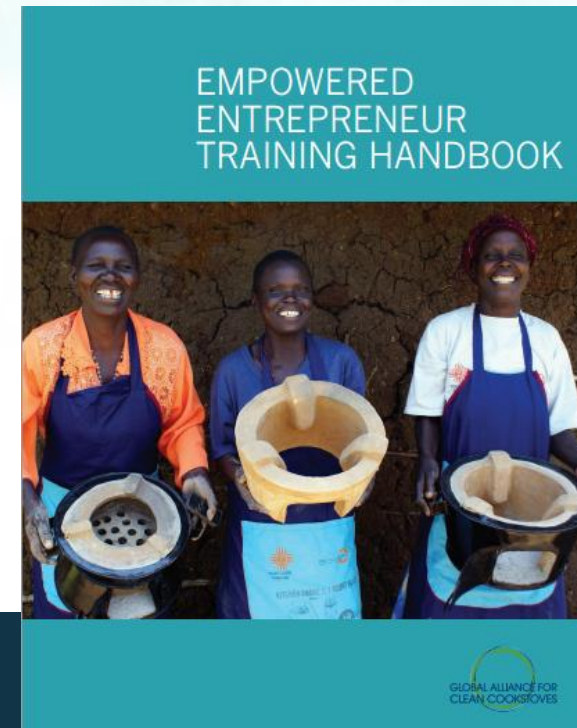


Empowered Entrepreneur Training Handbook

- The Handbook provides 6 days of business skills, agency-based empowerment, and leadership training curriculum and tools
- It is a tool to better support female sales agents, micro entrepreneurs, and enterprises
- Without engaging women appropriately and effectively throughout the value chain, global efforts for clean cooking solutions will likely be less effective and scale less rapidly
- Applicability throughout the household energy sector

WHO IS IT FOR

- Organizations who are currently working with or plan to work with:
 - Women entrepreneurs to produce or support the design of household energy technologies
 - Women as sales agents or entrepreneurs to market, distribute and/or provide after sales service of household energy technologies



Strengthening Enterprises through Gender Capacity Building

Key components of Gender Capacity Building:

1. Understanding gender due diligence outcomes and establishing a baseline
2. Increasing gender awareness and understanding
3. Conducting gender analysis
4. Creating a gender action plan
5. Implementing gender-focused actions
6. Learning through monitoring, evaluation, and documentation



Tools and resources

- Gender capacity building brochure: <http://cleancookstoves.org/resources/449.html>
- Empowered Entrepreneur Training Handbook: <http://cleancookstoves.org/resources/342.html> (also available in French and Spanish)
- Gender-informed Approaches to Strengthening Human Resources & Operations: <http://cleancookstoves.org/resources/413.html>
- Resource Guide: Scaling Adoption of Clean Cooking Solutions through Women's Empowerment: <http://cleancookstoves.org/resources/223.html>

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